



26th Annual Gala Tribute for a Better and Safer New York



Honoring
Bill Bratton
Tim Castelli
Scott Hagerdorn
Kimberly Kadlec
Shelly Zallis
Z100
Tuesday, December 5th, 2017
Tribeca Three Sixty
10 Desbrosses St New York City
Cocktails 6:30 PM
Award Presentations 7:30 PM

NEW YORK VISIONARY CIRCLE: \$100,000

- ❖ Twenty gala tickets.
- ❖ Membership in the John A. Reisenbach New York City Visionaries Circle and the “25 for 25” Leadership Circle.
- ❖ Opportunity to:
 - Co-brand one of the Reisenbach Foundation’s grant awards, including participation in a dedicated programmatic event, press conference, and press release.
 - Nominate a young executive of the contributing company to the Reisenbach Foundation’s Trailblazer Council, including a reception honoring this Trailblazer.
- ❖ Premier co-branding throughout all phases of the event; featured in all materials, PR, and billing as the event’s presenter.
- ❖ Prominent listing as event underwriter on the invitation.
- ❖ Significant special acknowledgment during the gala program, including the option to have a representative speak at the event (in addition to an honoree, if applicable).
- ❖ Prominent acknowledgment on the Foundation’s website and social media.
- ❖ "Platinum" billboard at the event: full-sized display on five screens.



LEADER: \$50,000

- ❖ Twenty gala tickets.
- ❖ Opportunity to:
 - Co-brand one of the Reisenbach Foundation’s grant awards, including participation in a dedicated programmatic event, press conference, and press release.
 - Nominate a young executive to the Reisenbach Foundation’s Trailblazer Council.
- ❖ “25 for 25” Leadership Circle Membership.
- ❖ Prominent listing as event underwriter on invitation.
- ❖ Prominent acknowledgment on the Foundation’s website and social media.
- ❖ “Platinum” Billboard at the event: full-sized display on five screens.
- ❖ Significant special acknowledgment during the gala program, including special recognition by the Board chair

SPONSOR: \$25,000

- ❖ Ten gala tickets.
- ❖ “25 for 25” Leadership Circle Membership.
- ❖ Listing as event sponsor on the invitation.
- ❖ "Gold" billboard at the event: full-sized display on three or more screens.
- ❖ Special recognition and corporate sponsor signage at the gala.

PATRON: \$15,000

- ❖ Ten gala tickets.
- ❖ “Silver” Billboard at the event: full-sized display on one or more screens.
- ❖ Acknowledgment on the Foundation’s website and social media.

INDIVIDUAL TICKETS:

- \$2,500 Premier Ticket: Full-sized B/W billboard at the event and name listed on the Foundation’s website.
- \$1,500 Deluxe Ticket: “Hard B/W billboard at the event and name listed on the Foundation’s website.
- \$1,000 “Standard Ticket: Name on the Foundation’s website.

BILLBOARDS WITHOUT TICKETS:

- I/We cannot attend, but please make the following Billboard reservations:
 - \$10,000 "Platinum" Billboard: full-sized display on five screens at the event.
 - \$7,500 "Gold" Billboard: full-sized display on three or more screens at the event.
 - \$5,000 Silver Billboard: full-sized display on one or more screens at the event.
 - \$1,500 Full B/W Billboard on one or more screens at the event.
 - \$1,000 Shared B/W Billboard on one or more screens at the event.

I/We cannot attend, but would like to make a contribution of \$_____.



26th Annual Tribute Gala: For a Better and Safer New York

RESERVATION FORM

Please return completed form by mail, or email it to info@reisenbachfoundation.org

Name (as it will appear in all materials)
Company Contact
Address
City/State/Zip
Telephone/Fax email

PAYMENT INFORMATION

Enclosed is my check for \$_____, payable to The John A. Reisenbach Foundation.
Prefer to pay \$_____ online at http://reisenbachfoundation.org/contribute/.
Please charge \$_____ to my [] American Express [] MasterCard [] Visa
Acct # _____ Exp. Date _____ Sec. Code _____
Name as it appears on card: _____
Cardholder Billing Address: _____

The John A. Reisenbach Foundation, Inc., is a designated 501(c)(3) nonprofit foundation. The amount of your payment that is deductible for federal income tax purposes is limited to the excess of that payment over the value of goods or services provided by The John A. Reisenbach Foundation.

TAX ID #: 13-3620767

John A. Reisenbach Foundation • 1239 P.O.Box, New York, NY 10113
Phone: 646-975-7482 • Email: info@reisenbachfoundation.org

Financial and other information about The John A. Reisenbach Foundation's purpose, programs and activities can be obtained by contacting the Executive Director at 119 West 24th Street, 4th Floor, New York, New York 10011 or 646-975-7482 or for residents of the following states, as stated below. New Jersey: INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION AND THE PERCENTAGE OF CONTRIBUTIONS RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING (973) 504T 6215 AND IS AVAILABLE ON THE INTERNET AT http://www.state.nj.us/lps/ca/charfrm.htm. New York: Upon request, from the Attorney General Charities Bureau, 120 Broadway, New York, NY 10271. CONTRIBUTIONS ARE DEDUCTIBLE FOR FEDERAL INCOME TAX PURPOSES IN ACCORDANCE WITH APPLICABLE LAW. REGISTRATION IN A STATE DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION OF THE JOHN A. REISENBACH FOUNDATION BY THE STATE.